

TO: James L. App, City Manager  
FROM: Ron Whisenand, Community Development Director  
SUBJECT: Housing Authority Board of Commissioners: Appointment and Recruitment  
DATE: June 6, 2006

Needs: For the City Council to consider making an appointment to the Housing Authority Board of Commissioners and additional recruitment measures.

Facts:

1. Health and Safety Code Section 34270 specifies that Housing Authority Boards of Commissioners shall consist of 7 members: 5 members at large and 2 who are residents. This code section also specifies that the positions shall be appointed by the Mayor, subject to confirmation of a majority of the members of the City Council.
2. As of February 2006, there have been two vacancies among the five at large members on the Board of Commissioners. The City has placed two legal ads in the Paso Robles Press, at a combined cost of \$600, inviting the public to apply for these vacancies.
3. As of May 23, the City has received two applications for the Board of Commissioners: from Ed Tascona and Richard Lichti. Both applications are attached.
4. Mr. Tascona has previously served on the Planning Commission. The application was originally intended for re-appointment to the Planning Commission, however, he has verbally informed staff that he would serve on any City board or commission.
5. Historically, the City's practice of recruitment for the Board of Commissioners has consisted of placing legal ads in the local paper. It has not been uncommon for more than one ad to be placed to garner enough applicants.

Analysis and Conclusion:

Until, May 23, the City had received only one application; the second (Mr. Lichti's) was submitted on that date. It appears that limiting recruitment efforts for the Board of Commissioners solely to placement of legal ads the local paper may no longer be effective. Two possible methods for expanding the recruitment effort would be:

- Council members could personally invite members of the community to apply for the open positions (or suggest names for staff to contact with a letter of invitation);
- Staff could mail letters of invitation to persons who have volunteered for other advisory boards asking them to consider accepting an appointment to the Housing Authority Board of Commissioners. (NOTE: Staff undertook this step in mid-May.)

The Housing Authority Board of Commissioners has taken steps to begin a process to redevelop Oak Park Public Housing by increasing the numbers of dwelling units in the complex. This effort is a continuation of the work begun by Cal Poly Students in 2005.

On May 2, the Council adopted a new Economic Strategy for the City. This strategy includes policies to provide additional housing for the workforce and to employ form-based

planning concepts to ensure that development contributes to a livable community. The redevelopment of Oak Park Public Housing would be an excellent opportunity to implement the Economic Strategy's vision. The Board of Commissioners will need talented individuals who are committed to this vision if it is to be realized.

Policy

Reference: Health and Safety Code Section 34270; Economic Strategy

Fiscal

Impact: The Costs of recruitment efforts are charged to the General Fund. While the costs are relatively nominal, it is important that any funds expended are done so in an effective manner. Recruitment limited solely to the placement of ads does not appear to be effective.

Options: After consideration of any public testimony, that the City Council, by minute action:

- a. Indicate their intention to personally recruit candidates for the Board of Commissioners of the Housing Authority of the City of Paso Robles with the understanding that the appointment of all commissioners shall be accomplished in a manner consistent with State Law. Assuming that a field consisting of more than two candidates was assembled, the Council would schedule candidate interviews.
- b. Appoint Ed Tascona and/or Richard Lichti to the Board of Commissioners of the Housing Authority of the City of Paso Robles. Under this option, the Council may elect to interview the two candidates prior to making such a decision.
- c. Amend, modify or reject the foregoing options.

Prepared By:

Ed Gallagher  
Housing Programs Manager

Attachments:

1. Ed Tascona's Application for the Housing Authority Board of Commissioners
2. Richard Lichti's Application for the Housing Authority Board of Commissioners

City of Paso Robles

RECEIVED  
CITY CLERK'S OFFICE

APPLICATION FOR APPOINTMENT  
TO A CITY ADVISORY BODY/COMMITTEE/ COMMISSION FEB 15 2006

Name of Advisory Body: PLANNING Commission  
Name of Applicant: EDWARD J TASCONA  
Street Address: 1525 VIA ROSA City, Zip: PASO ROBLES 93446

Mailing Address: (if different from home) P.O. Number City State Zip

Home Phone: 805 239 9367 Home Fax: ( ) E-mail: \_\_\_\_\_

Retired?  Occupation (if applicable) \_\_\_\_\_

Employer (if applicable) \_\_\_\_\_

Work Phone: ( ) Work Fax: ( ) E-mail: \_\_\_\_\_

EDUCATION & TRAINING GRADE ENTERING INTO

High School DANIEL MCINTIRE WINNIPES MANITOBA  
Name City State (PROV)

College \_\_\_\_\_  
Name City State

Degrees/Majors \_\_\_\_\_

Other Schools/Training \_\_\_\_\_

MEMBERSHIP IN ORGANIZATIONS  
CASA, PASO ROBLES OPTIMIST

ADVISORY BODY/COMMITTEE/COMMISSION APPOINTMENTS	TERM
Current _____	From _____ To _____
Current _____	From _____ To _____
Previous <u>CASA, PLANNING COMMISSION</u>	From _____ To _____
Previous _____	From _____ To _____
Previous _____	From _____ To _____

ADDITIONAL INFORMATION  
Please provide any supplemental information to this application, including the specific reason you believe you should be appointed to this advisory body.

SINCE 1995 HAVE BEEN A CONSTANT CITIZEN OF THIS CITY AND AM VERY INTERESTED IN WHAT GOES ON AROUND ME & THIS CITY.

UPON RECEIPT OF A TIMELY FILED APPLICATION THE CITY CLERK'S OFFICE WILL SEND NOTIFICATION TO EACH APPLICANT AND A CITY COUNCIL INTERVIEW SCHEDULE WILL BE ARRANGED.

LAST NAME TASCONA COMMITTEE NAME PLANNING COMMISSION  
READ CAREFULLY Parks & Recreation  
& Senior Adv. Committee

This is a public document. I understand that all information contained within it will be provided to the public upon request.

If appointed to a City committee, commission or other advisory body, I authorize the City to post the following on its Web site. I understand that other Web sites not controlled by the City may provide links to a City Web page that has my personal information on it. I also authorize the City to update my personal contact information on its Web site if my contact information changes.

- Home address
- Home phone number
- Home Fax number
- Business address
- Business phone number
- Business fax number
- Cell Phone Number
- Personal E-mail address
- Business e-mail address

Further, if my home address and telephone number are otherwise non-disclosable under the California Public Records Act (California Government Code §6250 et seq.), I understand that by agreeing to the release of the information above, this information may be provided by the City in response to a request made under the Public Records Act.

Date 2-14-06 Signature Edward J Tascona

If appointed to a City committee, commission or other advisory body, I DO NOT authorize the City to post my contact information on its Web site or to release such information to a third party who may post the information on their Web site. The City may however

City of Paso Robles

RECEIVED  
CITY CLERK'S OFFICE

APPLICATION FOR APPOINTMENT  
TO A CITY ADVISORY BODY/COMMITTEE/COMMISSION MAY 23 2006

Name of Advisory Body: HOUSING AUTHORITY CITY OF PASO ROBLES

Name of Applicant: RICHARD J. LICHTI  
First Name Middle Initial Last Name

Street Address: 1475 EUREKA LN. City, Zip: TEMPLETON, CA 9346

Mailing Address: SAME  
(if different from home) P.O. Number City State Zip

Home Phone: (805) 434-2406 Home Fax: ( ) E-mail: RLICHTI@TCSN.NET

Retired?  Occupation (if applicable) REAL ESTATE BROKER

Employer (if applicable) SELF

Work Phone: (805) 434-2406 Work Fax: ( ) E-mail: SAME

EDUCATION & TRAINING GRADE ENTERING INTO

High School LONG BEACH POLY LONG BEACH CA  
Name City State

College CAL STATE LONG BEACH " " "  
Name City State

Degrees/Majors AA, BS, MBA MARKETING, MANAGEMENT, FINANCE, REAL ESTATE

Other Schools/Training

MEMBERSHIP IN ORGANIZATIONS

ADRA, USFA, REFORMED EPISCOPAL CHURCH

ADVISORY BODY/COMMITTEE/COMMISSION APPOINTMENTS

TERM

Current \_\_\_\_\_ From \_\_\_\_\_ To \_\_\_\_\_  
Current \_\_\_\_\_ From \_\_\_\_\_ To \_\_\_\_\_  
Previous \_\_\_\_\_ From \_\_\_\_\_ To \_\_\_\_\_  
Previous \_\_\_\_\_ From \_\_\_\_\_ To \_\_\_\_\_  
Previous \_\_\_\_\_ From \_\_\_\_\_ To \_\_\_\_\_

ADDITIONAL INFORMATION

Please provide any supplemental information to this application, including the specific reason you believe you should be appointed to this advisory body.

I BELIEVE I HAVE THE EXPERIENCE TO BE AN ASSET TO THIS COMMITTEE.

UPON RECEIPT OF A TIMELY FILED APPLICATION, THE CITY CLERK'S OFFICE WILL SEND NOTIFICATION TO EACH APPLICANT AND A CITY COUNCIL INTERVIEW SCHEDULE WILL BE ARRANGED.

LAST NAME LICHTI

COMMITTEE NAME HOUSING AUTHORITY

READ CAREFULLY

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- Home phone number  Business phone number  Personal E-mail address
- Home Fax number  Business fax number  Business e-mail address

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Date \_\_\_\_\_

Signature \_\_\_\_\_

If appointed to a City committee, commission or other advisory body, I **DO NOT** authorize the City to post my contact information on